

भारत जन कल्याण योजना

BHARAT JAN KALYAN YOJANA

Reg. From Govt. of India





BHARAT JAN KALYAN YOJANA

BUSINESS PROPOSAL

INTRODUCTION

Bharat jankalyan yojna is a trust which is registered under Government of india. This trust provides Groceries, food Grains, Agriculture seeds, Ayurvedic products etc and plants, commodities at every Panchayat / Villages/ town/ city level. For distribution of these commodities trust will open retail shops wich is called " JANKALYAN SUVIDHA CENTER" in all panchayat, and Town. To supply the Jan kalyan center , warehouses/ depots shall be opened at every districts/ Town levels.

THE AIM:-

The main objective of Bharat Jan Kalyan Yojana is to distribute the highest quality products to the poor people all over India and at a common rate from the market.

ABOUT JANKALYAN SUVIDHA CENTER:-

jankalyan suvidha center is a retail shop wich will be opened in all villages , Town and municipalities. The center shall issue jan kalyan cards to take certificate from gram panchayat head/ ward counselor from poof of residency. Than the will also be provided the jankalyan card. The center will supply Groceries, food Grains, Agriculture, seeds, Ayurvedic products and plants, commodities to the jankalyan card holders at prices lower than market prices and meet their everyday needs. If a family does not have a ration card, they can get their card made by submitting a written certificate by the Gram Pradhan Gram Panchayat member through which everyone can get the benefits of the scheme.



Requirement for opening jankalyan suvidha center:-

The people who are interested to open jankalyan suvidha center must meet the following criteria:-

- 1) 10"10"sq. fit room/shop
- 2) Computer with internet connection
- 3) Capacity to invest 2lac & more
- 4) out let License Fee- 35000/- one time

BUSINESS MODULE INCOME:-

Bharat jan kalyan yojna will provide profit on the depot bill raised to center as follows.

Total turnover@ 5%

It is estimated that there are approximately 2000- 3000 Ration card are available in one centre. If we make 2000 jankalyan card at a center and we assume that minimum buying per card holder is 2000/- per month only.

Total sale value @ $2000 \times 2000 = 4000000$

Profit to jankalyan suvidha center per month -

Total = 40lac @ 5%
= 200000/- per month

Investment of jankalyan suvidha center Holder / Month

- Room/ shop Rent = 6000
- Shop keeper = 5000
- Electric bill, internet bill=4000

Total = 15000/- per month

So the net profit to jankalyan suvidha center will be:-

$200000 - 15000 = 185000/-$ per month net

JANKALYAN SUVIDHA CENTER

Approximately Quantity one month jankalyan card person can buy in a month:-

S.NO.	PRODUCT NAME	PER K.G/ & GM
1	Suger	5kg
2	Mustard oil	2kg
3	Refined Oil	2kg
4	tea.	500 gm
5	Haldi powder	250 gm
6	Read chilli(lal mirch)	250 gm
7	Dhaniya powder	250 gm
8	jira sabut	200 gm
9	chat masala	200 gm
10	Garm masala	200 gm
11	Chhole masala	100 gm
12	Chickens masala	100 gm
13	Salt (Namak)	2kg
14	Chana dal	2kg
15	Arhar dal	2kg
16	Mung dal	2kg
17	Mung yellow	2kg
18	Urad dal	2kg
19	Urad dalWhite	2kg
20	Masri dal (lal)	2kg
21	Arhar dal	2kg
22	Chana besan	2kg
23	Rice	20 kg
24	Horlicks.	2kg
25	Sarf.	2kg
26	Toilet soap	5 pcs
27	Bath soap.	5 pcs
28	Dettol heand wash	2 pcs
29	Shampoo	2 pcs
30	Wim bar	5 pcs
31	Toothpaste	2 pcs
32	Tooth Brush	5 pcs
33	hair oil.	2 pcs

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Contact us :-

Head office:- BJY plot No. 20-21New Basti ,
Nahar Road Saidpur Jageer Lucknow -226031

Website:- bharatjankalyanyojna.in

Email:- bharat.janyojna@rediffmail.com